



SYDNEY NORTH WEST ZONE 10 BOWLING ASSOCIATION

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Secretary: Norm Muir, Mob: 0418 635513, Email: secretaryzone10@gmail.com

Expression of Interest – Publicity Officer

Vacancy – Zone 10 Publicity Officer

The new Zone 10 Executive is looking to raise the profile of lawn bowls in our region and we require the assistance of a bowler with a passion for news and wit and has a story to tell about our great game.

This volunteer position is an excellent opportunity for someone with a background in news or current affairs or media publishing and can see a way to sell our game, internally & externally using all forms of media

APPLICATION PROCESS - interested persons are asked to submit a cover letter as an expression of interest to the email address listed below.

POSITION DESCRIPTION

The Publicity Officer will work in conjunction with Zone 10 Executive to promote the game of lawn bowls in various media outlets and formats. This will include;

- Produce articles for Zone newsletter, our website, Facebook and twitter pages.
- Preparing press releases to report and promote upcoming events.
- Maintain contacts with local press to build interest in our sport.
- Keep all affiliated clubs up to date on “what’s on” in our Zone

Preferred Skills:

- Excellent written and oral communication skills.
- Computer skills, Social Media, Publishing

Please send your expression of interest to;

secretaryzone10@gmail.com

By 5pm Friday, 11th March 2016